TIPS FOR WRITING ADVOCACY LETTERS (OR EMAILS!)

- Email is the preferred option for sending written communication to Members of Congress. Email is just as effective as a First Class letter and it is received immediately by the Member. Communicating by fax is also effective.

- Try to stick to one typewritten page; two pages at most. If writing a regular letter, don’t write on the back of a page. If writing longhand, take care to write legibly. In e-mail, always use proper net etiquette (avoid using all upper case letters as this connotes shouting, etc.).

- In a short paragraph, state your purpose. Stick with one subject or issue. Support your position with the rest of the letter.

- If the subject of your letter is a bill, cite it by name and number.

- Be factual and support your position with information about how legislation is likely to affect you and others. Avoid emotional, philosophical arguments.

- If you believe legislation is wrong and should be opposed, say so. Indicate the likely adverse effects, and suggest a different approach.

- Ask for the legislator’s views and his/her support, but do not demand that support. Remember, Senators and Representatives respond to a variety of views, and even if they do not support your position on one issue or bill, they may support it the next time. So, ask for the legislator’s views and express that you look forward to hearing from them on this issue soon.

- If writing a letter, make sure your name and address are legible. In email, make sure your name, full address, and e-mail address are included.

(Source: Disability Policy Seminar)

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